



Transplant Immunosuppression 2024: The Unanswered Questions

z.umn.edu/TransplantImmunosuppression

September 18-21, 2024 · The Graduate Hotel

University of Minnesota Campus | Minneapolis, Minnesota

Organized by the Division of Transplantation | Department of Surgery | University of Minnesota Medical School

Exhibit Opportunity:

Exhibit Space - \$12,000 for all 4 days

Includes tabletop exhibit and 2 complimentary passes for the meeting. Representatives are welcome to participate in the meals and evening events to interact with attendees. Additionally, your company will be listed by company name as an exhibitor in the program, recognized during the welcome and acknowledged on our website. Exhibitors will receive an opt-in list of course attendees' names and professional affiliations.

Marketing Opportunities:

Non-Accredited Symposia - \$30,000

(1 x Opportunity Available)

Supporters can develop and provide a promotional or educational program. This will be held during one of the 1-hour lunch sessions on Thursday or Friday and approximately 200 attendees are expected. A buffet lunch will be provided for attendees. Travel coordination for the speaker(s) is at the responsibility of the sponsoring company. The talk can last for up to 40 minutes of the 1 hour lunch session. The non-accredited symposia will be held in a separate room, different from the space where the accredited education course will occur. The symposium will be listed in the program as a non-accredited event, in accordance with ACCME rules and the company will be listed as the provider of the non-accredited symposia in the program. Companies must submit a list of potential speakers to the Course Director for final approval.

Opening Reception - \$15,000

This opening reception on September 18 will have approximately 200 attendees. The supporter will be allowed to bring 8 guests to the event. Additionally, the company will be featured on the reception event invitation and on signage in the event space.

Branded Bags - \$15,000

(SOLD OUT!)

Bags will be handed out to all conference attendees with your corporate name &/or logo. Logo must be approved by the planning committee.



Advertisement in Conference Program - \$7,500 - \$10,000

In accordance with ACCME rules, you can place an advertisement in the conference program that will be distributed to all attendees. The page cannot be opposite any scientific materials. Page selection will be on a first come, first serve basis. Design must be approved by the program committee prior to printing.

- Half page advertisement - \$7,500
- Full page advertisement - \$10,000

Sponsored Coffee Break - \$7,500 per break

Morning and afternoon breaks are scheduled to take place adjacent to the meeting room and will include light refreshments. Signage and branded napkins will be provided.

Charging Station - \$5,000

(1 x Opportunity Available)

1 x 72' long x 24' wide table top charging station with your corporate name &/or logo would be available for all conference attendees to use outside of the education space. Logo must be approved by the planning committee.

Bag Inserts - \$3,000 – \$6,000

Include a printed insert and/or branded lip balm in the registration bags distributed to all attendees. Design must be approved by planning committee before distribution.

- 5x7 postcard - \$3,000
- Full page (8.5x11) - \$6,000
- Branded Lip Balm - \$3,000



Agreement Form

Company Information

Company/Organization Name (as it should appear in print): _____

Contact Name: _____ Title: _____

Contact E-Mail: _____ Telephone: _____

Name(s) of Person(s) Exhibiting (if applicable): _____
(maximum of two people at any one time; representatives are not CE eligible)

We will participate in the following manner:

- Exhibit Fee: \$12,000 for one exhibit on September 18-21, 2024
- Marketing Support:
 - Non-Accredited Symposia (\$30,000)
 - Branded Bags (\$15,000) - *Sold Out*
 - Half page program advertisement (\$7,500)
 - Full page program advertisement (\$10,000)
 - Bag inserts – Lip Balm (\$3,000)
 - Opening Reception (\$15,000)
 - Sponsored Coffee Break (\$7,500)
 - Charging Station (\$5,000)
 - Bag Inserts – 5x7 postcard (\$3,000)
 - Bag Inserts – Full Page (\$6,000)

Email completed form to Ryan1025@umn.edu and indicate if you plan to make payment by check or by credit card. Please provide information below and you will receive an invoice with instructions regarding submitting your credit card payment and/or check.

Tax ID#: 41-6007513.

An invoice will be emailed to the billing contact to pay by credit card/check.

Billing Company, if different from above: _____

Billing Company Address: _____

City: _____ State: _____ ZIP Code: _____

Billing Contact Name: _____

Billing Contact E-Mail: _____ Telephone: _____

Questions? Contact:

Carly Ryan
Ryan1025@umn.edu
612-625-5609



By submitting this form, you are agreeing to the following:

In accordance with the policies of the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), the American Nurses Credentialing Center (ANCC), and the Exhibitor Policy of the University of Minnesota Medical School Office of Continuing Professional Development, as an exhibitor (defined as a company who will have a table in the designated exhibit space during the course), you agree to the following conditions:

1. All exhibitors must be in a room or area separate from the educational activity and the exhibits must not interfere or in any way compete with the learning experience.
2. Exhibitors and companies purchasing add-on marketing opportunities shall have no control over:
 - a. Identification of CE needs
 - b. Determination of educational objectives
 - c. Selection and presentation of content
 - d. Selection of all persons and organizations that will be in a position to control the content of the CME activity
 - e. Selection of educational methods
 - f. Evaluation of the activity
3. Companies providing an educational grant or purchasing an add-on marketing opportunity are not considered exhibitors unless they also select the exhibitor option listed above and pay the corresponding fee.

All exhibits and marketing opportunities are available on a first come first serve basis. By submitting this form, you are committing to participating and understand that an invoice will be sent for the applicable fees for your participation selections. No refunds will be made for cancellations or for “no shows.”